



Graphic Design Intern

Job Summary

The graphic design intern team will work closely with the Marketing Director and the Digital and Design Specialist to create and execute the visual identity for each of the One World brands, as it appears online, in print, and in official promotional materials. Designs of such materials may contain elements of text, illustrative, or photographic components, so a successful candidate should be able to weave these together to create a cohesive and communicative piece, while maintaining important elements of each brand. The graphic design intern is encouraged to take creative liberties with each design, but should also be comfortable with direction and collaboration. Each graphic design intern will not only gain professional experience, they will also gain strong samples of work for their portfolio.

Responsibilities

- Design and execute engaging and creative marketing materials for print, web, and logo wear. This will include logos, direct mail pieces, coupons, branded promotional items, posters, flyers, and other marketing materials as needed.
- Develop graphics and layouts for product illustrations, websites, and social media platforms

- Collaborate on communication strategy for all brands
- Incorporate suggestions from key stakeholders into current and future graphic communications
- Work closely with both the marketing and operations teams to translate their messaging concepts into marketing materials

Skills/Qualifications

- Currently enrolled in Indiana University
- Commit 10-20 hours per week (flexible schedule)
- Graphic Design major and/or focus desired, but not required
- Proficiency in Adobe InDesign, Illustrator, & Photoshop and/or other common design and layout applications
- Proficiency in both digital and traditional design mediums
- Excel in creating content for print, web, and social media
- The ability to prioritize multiple projects, meet deadlines, and enjoy a face-paced work environment
- Exhibits creativity and versatility
- Extremely organized and detail oriented
- Able to work independently as well as in partnership with team

Benefits

- Paid internship
- College credit available
- Flexible Schedule
- Build your portfolio of work
- Pizza X Discount
- Discount at all other One World Enterprises establishments

Sample of Work

- Please provide a portfolio of your work.

To Apply

Email Carly Ostmeyer, at internmanager@bloomington.com with your Resume and a list of 2 professional and 1 personal references. You will be contacted shortly. There is a 2-phase interview process if accepted.

There are requirements per each position, and will be discussed if you are asked to continue the first round interview.