



Sales and Marketing Intern

Job Summary

Under the direction of the Director of Marketing, the sales and marketing intern team will work to develop and execute marketing strategies for each brand based on market trends, competitive analysis, consumer research, and internal data. Each intern will also gain sales experience by building and maintaining customer relationships, and by building strategic partnerships in order to increase brand awareness and sales.

Responsibilities

- Assist in the distribution and/or delivery of marketing materials
- Build client database by gathering all clients information
- Manage and coordinate bulk order requests, and offer continued customer support
- Work with the Intern Manager and Management Intern to successfully execute marketing events and create a fun, positive atmosphere for event attendees, while increasing positive brand awareness
- Become an expert on different brand services and products in order to deliver exceptional brand awareness and promote sales
- Collaborate, brainstorm, facilitate, and present strategic brand direction
- Seek and analyze competitor marketing and sales tactics in order to develop future OWE marketing strategy
- Determine target market and develop approaches to connect

Skills/Qualifications

- Currently enrolled in Indiana University
- Commit 5-10 hours per week
- Flexible schedule
- Strong verbal and written communication skills
- Willingness to take initiative
- Ability to manage projects and meet deadlines
- Exhibit innovation and critical thinking skills
- Works well both individually and in a team environment
- Availability on nights and weekends are required and availability during IU holidays/break strongly encouraged
- Prompt and reliable
- Strong organization skills

Benefits

- Paid internship
- College credit available
- Pizza X Discount
- Discount at all other One World Enterprises establishments
- Flexible Schedule

Sample of Work

- Provide a cohesive analysis of an opportunity that you believe one of our brands have “missed out on”. Please state why you think this is a missed opportunity, why this opportunity is valuable, and how the brand can take that opportunity.

To Apply

- Email Carly Ostmeier, at internmanager@bloomington.com with your Resume and a list of 2 professional and 1 personal references. You will be contacted shortly. There is a 2-phase interview process if accepted.
- There are requirements per each position, and will be discussed if you are asked to continue the first round interview.