



Marketing Intern

Under the direction of the Marketing staff, the marketing intern team works to develop and execute marketing strategies for each brand based on market trends, competitive analysis, consumer research, and internal data. Interns also create engaging, communicative, and illustrative copy for use in a variety of ways, including both digital and print material. Additionally, interns help manage the day-to-day posts and customer interaction on all social media platforms for all brands, keeping each brand's page fresh and current.

Interns are typically delegated a specific area of focus, including:

- Social Media Content Creation & Management
- Graphic Design
- Photo & Video
- Sales & Marketing

Along with in-office marketing projects, interns represent our brands at events in order to build and maintain customer relationships, increasing brand awareness and sales.

One World Enterprises

One World Enterprises is comprised of multiple brands found around Bloomington! We love to hire local and get insight into our marketing practices from students. One World is Pizza X, Lennie's, Bloomington Brewing Company, Hive, One World Catering & Events, One World at Woolery Mill, and One World KitchenShare.

Looking For

We're looking for students to intern with us through Summer 2020 and potentially continue their internship into the 2020/2021 school year.

Skills/Qualifications

- Currently enrolled in Indiana University
- Commit 5-10 hours per week (flexible schedule)
- Pursuing an education in Media, Communication, Advertising, Journalism, or Marketing or other related field preferred but NOT REQUIRED
- Ability to work in multi-tasking environment
- Strong verbal and written communication skills
- Willingness to take initiative
- Works well both individually and in a team environment
- Availability on nights, weekends, and during IU holidays/break
- Prompt and reliable
- Strong organization skills
- Possess a valid driver's license with the ability to be insured by One World Enterprises

Benefits

- Paid internship
- College credit available
- Pizza X discount
- Discount at all other One World Enterprises establishments

Intern Expectations

- Prompt and reliable
- Working events
 - Certain events are required (homecoming, one Little 500 event, etc)
- Communicating progress on projects
- Engaging in communications when asked

How to Apply

Email the intern manager at internmanager@bloomington.com with your resume and skill set if not included on your resume (such as social media creation, Adobe Suite, etc), along with any work examples you might want to include. You will be contacted shortly. There is a 2-phase interview process if accepted.